



**Boursot's Wine Collection, Ardres, just 15 minutes south of Calais and 25 minutes east of Boulogne, where you can receive expert advice, taste the wines before you decide and buy at keen French prices, in a relaxed, welcoming environment.**



All wines are personally selected by Guy Boursot to suit a range of tastes and to offer great quality for your money. Prices start from around £3.50, through mid-range bottles to a few fine wines, all offering you the huge savings obtained by buying in France.

Boursot's Wine Collection offers you:

- The ability to taste before you buy
- Experienced advice at whichever level you require
- Guaranteed quality wines at very low French prices
- A receiving service for your favourite wines
- Talks and tastings for your groups in France or the UK

Once discovered, visitors regularly return not only to Boursot's Wine Collection but to the charm of Ardres, a world away from the scrum in Calais and the supermarkets.



**Parking** in Ardres and by the shop is plentiful and free.

Boursot's offers a wide selection of **French wines and Champagne, Armagnac, Cognac, Calvados, crème de cassis and framboise, and delicious coffee** which is freshly roasted on the premises and that you can take as beans or ground to order.

If you are planning a party or wedding, it's eminently sensible to pop over and pick up some guaranteed quality wines at excellent prices.

Boursot's also provides access to cheap day-returns on the ferries to give you even more savings on your trip.

Informative yet fun **Gourmet Lunches and Dinners** to which guest speakers are often invited, are hosted by Boursot's in the locality, allowing customers to enjoy a complete and superior wine experience than that generally found in the north of France.

**Private Talks and Tastings** can be given by Guy Boursot either in the UK or in France at a local restaurant or in the Ardres shop and it's cellars. From a fun lunch with friends to wine societies or corporate events, all levels are catered for. Please contact Guy Boursot with your requirements or for further information.



Boursot's Wine Collection also offers a **wine receiving service**, allowing you to order directly from your favourite vineyards for delivery to its shop, so that you can easily hop across the channel to collect your wines (still at the French duty rates).



Map from Mapquest

Boursot's Wine Collection is located in the centre of Ardres, next to the church in the main cobbled square.

Opening Hours are 10.00am-6.00pm Monday to Saturday.

To visit outside these hours, please call or email in advance to enquire about opening by arrangement.

A full wine list and details of upcoming events can be seen and printed from the website [www.boursot.co.uk](http://www.boursot.co.uk).

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## Guy Boursot

Wine Writer, Speaker, Consultant,  
Wine Merchant  
and Vineyard Tour Operator

Guy Boursot is a well-respected expert in the world of wine. His family has been continuously involved with wine on both sides of the English Channel since the mid-17th century: making wine in Chambolle-Musigny in the Côte de Nuits of Burgundy and importing Champagne to the UK.



In 1828, Guy Boursot's great-great grandfather came over to the UK to set up the agency for a product that had recently been invented - this wine was Champagne!

Over the last 350 years the Boursots have been at the forefront of the wine business.

Continuing in the family tradition, Guy also moved into the world of wine, working for 17 years for one of the UK's foremost privately owned fine wine merchants, before commencing his own wine ventures.

Guy writes wine articles for UK magazines and websites and is a member of the Circle of Wine Writers. He is a livery member of the Worshipful Company of Vintners and in 1995 Guy was appointed Chairman of the Champagne Academy, the organisation that fosters the education and appreciation of Grande Marque Champagne in the UK.

More recently, Guy has developed his vineyard tour business and opened his own wine shop in the picturesque town of Ardres in northern France.

### Speaker

Over the last 30 years Guy has given well in excess of 1,000 talks - mostly on wine - and is fortunate enough to attract a good number of requests for repeat talks. He has appeared on both radio and television and his style is informal, entertaining but informative.

Whether it be for a corporate event or for a group of friends who would simply like an excuse to get together over a few glasses of wine, call or e-mail Guy and he will be pleased to discuss your requirements and come up with some original suggestions to create a memorable event for you.



*"The reason why we ask Guy back year after year to talk to us is that not only does he have a genuine knowledge and passion for wine which will become self-evident when you hear him speak, but he also talks in straightforward language that we can all relate to and understand."*

The Royal Society of Chemistry - October 2002

*"Thank you so much for coming to our Society - people are still talking about how much they enjoyed the evening... both for the quality and range of Burgundy wines to taste and the relaxed and knowledgeable way in which you presented them to us (indeed, it was so thorough that there really weren't too many follow up questions)."*

Oxford University Wine Society - March 2008

### Consultant

Over the years, Guy has also advised many customers on compiling a cellar, balancing requirements for immediate enjoyment as well as for appreciation over the years. With his contacts in all the main wine regions of France, Guy is well placed to advise both private and trade customers.



According to Boursot family history, the introduction of dry champagne to the world market was attributed to Guy's great grandfather, Adolphe Boursot. In the early 19<sup>th</sup> century, champagne was sweet, being mostly destined for the huge Russian market and its taste. Around 1868, a shipment arrived in the UK which was found to be dry - an accident apparently. When tasting this dry wine, Adolphe thought it could be trialled on his UK customers, with whom it was a huge hit and this spearheaded the universal move to dry champagne.



Over The Top Tours is a company that specialises in offering you high quality, enjoyable visits to vineyards and/or battlefields.

The tours are run and accompanied by professionals who want to offer you the very best but at fantastic value.

On the wine side, you can visit the various different wine regions of France and go through doors that others can only knock on. You'll meet and dine with luminaries of the local wine trade - an experience that has no price. Fine food of course goes hand in hand with fine wine and so you will eat in some of the best restaurants available for each budget.

But whether your intended trip is for a group of six friends or for a corporate group of 22 on a team-building exercise, Over The Top Tours is pleased to respond to your enquiry and then design your trip according to your specific preferences.

The permutations are endless: you could also combine vineyard trips with visits to local food producers or even take part in cookery classes, drive a classic car through the vineyards or hot air balloon over vineyards.

Over The Top Tours' battlefield visits are run in northern France and Belgium with all the passion and enthusiasm you could wish for from OTTT's professional historians. Arnhem, Normandy, the Somme and Ypres are all covered by Over The Top Tours. Here also, many people ask for specific visits, which OTTT is of course pleased to organise.

Further information at [www.overtthetoptours.net](http://www.overtthetoptours.net) or you can contact Guy Boursot direct as per contact details overleaf.

